



The final countdown to the 2017 China Homelife Fair and China Machinex co-located shows

Johannesburg, South Africa – This year's China Homelife and China Machinex shows, hosted at Sandton Convention Centre from the 31st of August to the 2nd of September 2017, promise to be effective and successful platforms for regional buyers, traders, importers and small businesses. With just 2 weeks to go, 450 exhibitors are gearing up to showcase some of China's best products all under one roof!

Through these business-to-business shows, potential partnerships between buyers in Africa and relevant superior suppliers and manufacturers in China can be identified and harnessed so as to ensure strategically aligned and mutually beneficial trade relationships. This year the show organisers, Meorient International Exhibition, have introduced a strategic match-making platform through the Online to Offline (O2O) campaign, allowing buyers and suppliers to begin the vetting process online prior to the event, meet and seal the deal once they meet offline at the actual event and continue further discussions post event.

With various product sectors split between China Homelife and China Machinex, buyers can expect to find quality products from manufacturers who specialise in; Building Materials, Electronics, Fabrics and Garments, Hair pieces and Wigs, Hardware and Power Tools, Food and food ingredients, Electricity and solar power, Machinery and Furniture to name a few.

If Mandarin is not one of your language proficiencies, you can rest easy knowing that there will be complimentary Mandarin translation services available on the show floor to ensure that nothing communicated between regional buyers and Chinese suppliers and manufacturers is lost in translation.

China Homelife Fair and co-located China Machinex, taking place at the Sandton Convention Centre from 31 August to 2 September 2017, are the most effective sourcing platforms for buyers seeking to do business with leading Chinese companies and manufacturers and equally so for the Chinese manufacturers to showcase their diverse array of quality products to the Southern African buyers. Entrance is free and buyers can pre-register in advance via www.chinahomelife.co.za / www.chinamachinex.co.za. Doors open 10am daily!

It is an event not to be missed - 2 halls, 3 days, 450 exhibitors all under one roof!

We look forward to seeing you there.