



China Homelife Fair and China Machinex are back, and will be bigger than ever.

Johannesburg, South Africa - The 3rd edition of the China Homelife Fair and China Machinex will be taking place at the Sandton Convention Centre from 31 August to 2 September 2017. China Homelife and China Machinex promise to bring to the exhibition, a large array of quality Chinese exhibitors and products, with 450 superior exhibitors covering 8 product segments and showcasing their offerings to the Southern African market over three days and in 2 halls.

This business-to-business exhibition is an effective platform for matching leading Chinese companies and Manufacturers seeking to do business in Africa, with the right buyers. The exhibition will provide a diverse platform and a lucrative opportunity for importers, traders and buyers to source high quality products directly from manufacturers at competitive prices.

Organised by Meorient International Exhibition Co. Ltd, Shanghai, a leading facilitator of Chinese business, the two collocated trade shows will welcome visitors from not only South Africa but also from Botswana, Namibia, Mozambique, Swaziland, Zimbabwe, Zambia and Malawi.

China Homelife South Africa hopes to increase trade relations between China and Southern Africa by offering a wide variety of quality products to top decision makers and buyers. Buyers will find quality suppliers in the following categories: Textiles and Garments; Furniture; Building Materials, Electronics, Food and Food Ingredients, Lighting as well as Household and Gifts. At China Machinex, buyers can expect to find Machinery; New Energy; Hardware and Power Tools; Automobiles and Motorcycles; Printing Machinery; Chemicals; Machine Parts and Accessories; and much more.

In 2017, China Homelife and China Machinex will also offer you the opportunity to meet the right suppliers online! The exhibition's new innovative O2O (Online to Offline) campaign will help you find the right suppliers for your business online and will arrange for you to meet offline to finalise all your business dealings at the main exhibition this year. To ensure efficient networking and successful negotiation, the China Homelife and China Machinex onsite Match-Making Programme will assist buyers in doing business with the right exhibitors, helping them find the right products to meet their business needs via prearranged meetings. A dedicated area on the show floor will offer complimentary Mandarin translation services between regional buyers and Chinese suppliers.

Avoid long queues by pre-registering today for complimentary access at www.chinahomelife.co.za/ www.chinamachinex.co.za.

2 halls, 3 days, 450 exhibitors!

We look forward to seeing you there.