



Why do business with China.

Understanding why trade relationships between China and South Africa are vital for economic growth.

Johannesburg, South Africa - Forming part of BRICS, the relationship between China and South Africa is pivotal when it comes to trade relations between the two countries. China is the world-leader pertaining to the manufacturing products across a broad spectrum of industries, and is currently South Africa's largest partner in trade. In 2015/2016, exports from China amounted to nearly R170 billion in business between South Africa and China.

The action plan between the two governments, is to strengthen the trade relationship between the two countries, with the aim to accelerate the growth of exports to South Africa as well as exports to China. The bilateral trade agreement will help facilitate economic growth, helping the South African economy to flourish in a time of economic uncertainty and instability. Following the economic recession, the country is currently experiencing, growing strong trade relations with China is imperative in terms of economic reprieve and the facilitation of exporting to China as per the bilateral agreement. These strong trade relations will help boost the South African economy, inevitably helping South African companies and small businesses stand sturdy going forward.

China Homelife Fair and co-located China Machinex, taking place at the Sandton Convention Centre from 31 August to 2 September 2017, are the most effective sourcing platforms for buyers seeking to do business with leading Chinese companies and manufacturers and equally so for the Chinese manufacturers to showcase their diverse array of quality products to the Southern African buyers. China Homelife will welcome a variety of top Chinese suppliers across different product segments including; fabrics and garments – the biggest sector at the show, electronics and technology, hair, food, furniture, lighting, household and gifts as well as building materials. China Machinex will showcase several product segments including; plastic machinery, food processing and packaging machinery, construction machinery, agriculture machinery, hardware and power tools.

Onsite matchmaking areas will be located on both halls and available for buyers and suppliers to conduct business and conclude deals. Complimentary Mandarin translators will be on hand to assist with facilitating meetings between the two.

Entrance is free and buyers can pre-register in advance via www.chinahomelife.co.za / www.chinamachinex.co.za. Doors open 10am daily!

Don't miss out on this business-to-business event, bringing together quality products from quality suppliers. Through platforms such as China Homelife Fair and China Machinex, trade between the two BRICS participants grows and strengthens.

2 halls, 3 days, 450 exhibitors!

We look forward to seeing you there.

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